



Uncover Earth's Past to  
Discover Our Future

[www.aesc2016.gsa.org.au](http://www.aesc2016.gsa.org.au)

26 - 30 June 2016 – Adelaide Convention Centre

# Australian Earth Sciences Convention 2016

Adelaide, South Australia

## Corporate and Industry Partnership Opportunities



# Welcome to the Australian Earth Sciences Convention for 2016

The Geological Society of Australia invites you to participate in the Australian Earth Sciences Convention 2016 in the city of Adelaide, South Australia.

*The Australian Earth Sciences Convention (AESC) is the premier biennial gathering of Earth Scientists in Australia and is held under the auspices and with the backing of the Geological Society of Australia. The AESC 2016 will showcase the latest geoscience research, provide opportunities for professional development and the space to connect and collaborate with your peers.*

The Convention attracts geoscientists from a wide range of **public** and **private** sector organisations and industries, including **exploration** and **mining, petroleum** and **gas**, and affiliated supplier and service organisations.

The Convention offers geoscientists and the leaders in their organisations a unique opportunity to hear the latest developments in geosciences. Earth Science research is fundamental to providing responsible sustainable development solutions in a world with increasing demand for energy, metals and minerals, as well as significant environmental problems.

In addition, the Convention provides an **ideal environment** to promote **emerging opportunities** in your state, or organisation, for your managers and leaders to meet and talk with the **new generation** professional geoscientists to hear about the latest developments in geoscience, and to connect and network with your peers.

These partnership opportunities are designed to maximise your involvement and present advantages within the industry for your organisation, all within the context of the Australian Earth Sciences Convention 2016.

## Contents



*Cover image: Paralana Fault, Arkaroola, northern Flinders Ranges. Source—Steve Hill*

*Image above: Cover sequences at Balgowan, Yorke Peninsula. Source—Caroline Forbes*

|   |         |
|---|---------|
| Contents                                | Page 1  |
| Introduction                            | Page 1  |
| Why Invest in AESC 2016?                | Page 2  |
| The Convention & Its Participants       | Page 2  |
| Convention Themes                       | Page 2  |
| Symposia                                | Page 3  |
| Plenary Speakers                        | Page 4  |
| Plenary Speakers (continued)            | Page 5  |
| Your Opportunities to Support AESC 2016 | Page 5  |
| Convention Organising Committee         | Page 6  |
| Partnership Categories                  | Page 7  |
| Exhibitor Information                   | Page 11 |
| Partnership Application Form            | Page 14 |



This is a great opportunity to be recognised among an outstanding group of national and international speakers, industry leaders and key decision-makers. If your target audience includes geologists, geophysicists, geochemists, explorationists, hydrogeologists, environmental, geotechnical and engineering geologists, paleontologists or indeed any Earth Science discipline, then AESC 2016 provides the perfect opportunity to stand out among service companies offering new generation technological solutions and to recruit young professionals, some of whom may still be undergraduates.

AESC offers all geoscientists a unique opportunity for professional development and a chance to hear first-hand the latest developments in geosciences. Earth Science research is fundamental to providing responsible sustainable development solutions in a world with environmental problems. AESC is the premier Earth Science convention for 2016 and the ideal environment to promote emerging opportunities in your state or organisation, as well as meet students.

## The Convention and its Participants

The Geological Society of Australia Inc. (GSA) invites you to support the biennial Australian Earth Sciences Convention (AESC 2016). The GSA ([www.gsa.org.au](http://www.gsa.org.au)) was established as a non-profit organisation in 1952 to:

- Cater for a wide diversity of members
- Influence government, particularly to support geoscience research and teaching
- Encourage and promote wider community awareness and application of Earth Sciences
- Provide media and forums for communication in the Earth Sciences

The Society's members represent all Earth Science professions, including geologists, geophysicists, geochemists, geomorphologists, hydrogeologists, paleontologists, engineering geologists, environmental geologists and associated professions. Members come from the minerals and petroleum industries, government departments, research and education institutions and a wide range of professional consultancy groups.

AESC 2016 will feature four days of technical presentations including plenary and keynote addresses, specialised symposia and workshops, all presented by industry and scientific leaders. There will be an exhibition area for technical displays and networking opportunities as well as morning and afternoon teas and lunches. Poster displays will be located in the Exhibition area.

It is anticipated that between 600 –700 delegates will attend.

## The Convention Themes

1. **Earth's Environment** — Past to Present
2. **Tectonics of the Earth and Other Planets** — Craton and Continental Formation and Evolution, Ocean Plate Tectonics, Plate Margin and Plate Interior Tectonism
3. **Deep Earth Geodynamics** — Core, Asthenosphere and Lithosphere Dynamics, Coupling the Dynamic Deep Earth with Surface Tectonics
4. **Mineral Endowment** — Formation and Exploration of Mineral Deposits, their Tectonic and Geochemical Environment and Significance
5. **Geoscience for Society** — Geotourism, Education, Integration and Translation of Earth Sciences for Societal Benefit, Open the Gate — Geoscience and Community Engagement
6. **Earth Science for Energy** — From Hydrocarbons to Renewables



## Key Symposia

### The 40<sup>th</sup> Anniversary of Olympic Dam Symposium

Convenor: Kathy Ehrig

Contact: [kathy.j.ehrig@bhpbilliton.com](mailto:kathy.j.ehrig@bhpbilliton.com)

July 2015 marks the 40<sup>th</sup> anniversary of the discovery of the iconic Olympic Dam Fe-oxide Cu-U-Au-Ag deposit in South Australia. Olympic Dam is the world's largest uranium, 5<sup>th</sup> largest copper, and 3<sup>rd</sup> largest gold deposit. The genesis of this archetype IOCG type deposit remains controversial. The goal of this symposium is to present outcomes of ongoing geological research projects and the geological logging/assaying of over 2 million metres of diamond drilling across the deposit. Topics presented will include the discovery, geology, alteration/mineralisation, geochemistry, isotopic studies, age dating of events which have contributed to the formation of the world's largest accumulation of metals.

### UNCOVER Symposium: The future of under cover exploration

Contact: Steve Hill, [Steve.Hill@sa.gov.au](mailto:Steve.Hill@sa.gov.au)

Australia's economy is supported through exploitation of natural resource wealth. Discovery of new deposits has not kept pace with depletion of these resources, the end result of depletion of easily discovered near-surface deposits. UNCOVER is an industry-academia-government cooperation to drive a step change in mineral exploration discovery rates at greater depth and under cover. This vision requires the coming together of groups on a scale never before attempted. This symposium will showcase some of the early work focused on undercover exploration.

### Early and Mid-Career Geoscientists Symposium

Convenors: JC Afonso, Stephan Thiel, Heather Handley, Fabio Capitanio

Contact: [juan.afonso@mq.edu.au](mailto:juan.afonso@mq.edu.au)

This symposium will bring together Australian Early and Mid-Career Geoscientists (EMCG) to discuss current and future challenges and opportunities for EMCGs in Australia, harness the potential of EMC geoscientists in Australia, and exchange scientific ideas fostering collaborative projects. This will be a perfect follow-up of the recent 1st Australian workshop for EMCG (<http://eps.mq.edu.au/emcg/>).

### Sprigg Symposium: Earth's Evolving Climate

Convenors: Jonathan Tyler, Cesca McInerney and Juraj Farkas

Contact: [jonathan.tyler@adelaide.edu.au](mailto:jonathan.tyler@adelaide.edu.au)

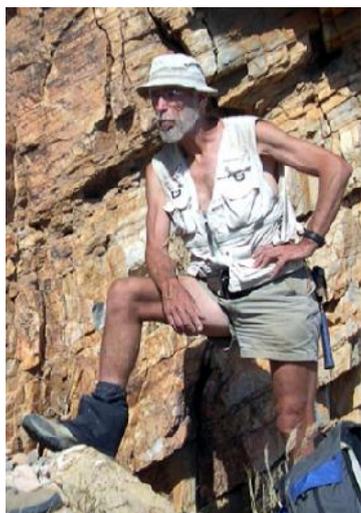
Earth's climate history, as recorded in geological archives, provides vital context for the planet's future, facilitating the development and testing of new hypotheses and models for forecasting future change. Even more fundamental, the history of Earth's evolving climate provides context for life itself, and the inherent transfer of energy and elements between the lithosphere, atmosphere and biosphere, from a planet devoid of gaseous oxygen, to one where life exerts a hitherto unfathomable control over the composition of the atmosphere.

The importance of climate as an intermediary between life and Earth was recognised by Reginald Sprigg, in his pioneering exploration and documentation of the Australian geological landscape from his recognition of the Ediacaran fauna - Earth's first multicellular life, to his mapping of stranded and submerged shorelines on the sea floor. Sprigg serves as inspiration for contemporary geoscientists, who are ideally placed to explore climate through the lens of the geological past.

The 2016 Sprigg Symposium, *Earth's Evolving Climate*, will present lectures on key elements of Earth's climate history, from origins through to present day. By going back to basics on the nature and causes of climate variability, the symposium hopes to shed new light on the future of our planet.

**Richard Goldfarb**

Richard Goldfarb received his BS degree in geology from Bucknell University, an MS degree in hydrology from the MacKay School of Mines, and a PhD degree in geology from the University of Colorado. He was a research geologist with the Minerals Program of the U.S. Geological Survey for 35 years. Rich worked on the program's Alaskan resource assessment projects for three decades, leading the Survey's Alaska geochemical exploration research group during the late 1980s and 1990s. Since the middle 1990s, he has been involved with many of the Survey's international metallogeny studies and was most recently chief of the Mineral Deposit Models project. As of the start of 2016, he divides his time as an adjunct professor at the Colorado School of Mines, University of Western Australia, and the China University of Geosciences, as well as serving as a consultant to the exploration industry. He continues to run many workshops on gold exploration for industry geologists. Rich's major expertise is the geology of gold deposits. He has conducted studies on the distribution of gold deposits throughout the world, compiling some of the most comprehensive global descriptions of their spatial-temporal setting and evaluating their controlling factors as guides to exploration. His research has been focused on global metallogeny, geology of ore deposits in the North American Cordillera with emphasis on orogenic gold, and distribution and geology of lode gold deposits in China and elsewhere in Asia. Rich has authored more than 200 papers on mineral resources, with many recognised as the authoritative research on orogenic gold and on aspects of regional metallogeny, as well as editing numerous books. Rich is Past-President of the Society of Economic Geologists and was past chief editor of *Mineralium Deposita*.

**Paul Hoffman**

Paul F. Hoffman is a research geologist formerly with the Geological Survey of Canada and Harvard University. His 55 years of ongoing field work are split between Paleoproterozoic basins and tectonics in northern Canada, and Neoproterozoic paleoceanography–paleoclimate in northern Namibia. In the 1970s and '80s, he successfully applied the new concepts of plate tectonics to the Precambrian. He established the paradigm that cratonic North America is a composite of six or more formerly independent Archean microcontinents, convulsively assembled as part of the supercontinent Nuna in geon 18 (1800-1899 Ma). In 1992, sensing that deep-sea and glacial ice-core proxy data were revitalizing paleoceanography–paleoclimate, just as paleomagnetism and marine geophysics had revolutionized tectonics thirty years earlier, he abruptly switched his research focus to the Neoproterozoic. In the 1990s and 2000s, he and geochemical oceanographer Dan Schrag were the leading advocates of the snowball Earth hypothesis for low-latitude Cryogenian glaciations and cap carbonates. Critical predictions of the snowball hypothesis, greatly elevated atmospheric CO<sub>2</sub> at deglaciation and synchronicity of glaciation and deglaciation globally at low latitudes, are increasingly supported by new data. Hoffman's best known papers are, *United plates of America: the birth of a craton* (1987), *Did the breakout of Laurentia turn Gondwanaland inside-out?* (1991), and *A Neoproterozoic snowball Earth* (1998). A recipient of the Wegener Medal (European Union of Geosciences), Wollaston Medal (Geological Society of London), Bucher Medal (American Geophysical Union) and Penrose Medal (Geological Society of America), he lives in Victoria, British Columbia.

**Sandy Steacy**

Sandy Steacy is an earthquake scientist who is particularly interested in stress interaction and time dependent seismic hazard. After graduating with a geology degree from the University of North Carolina at Chapel Hill, she went to the University of Southern California to complete a PhD with Professor Charlie Sammis. Sandy then moved to the University of Ulster in Northern Ireland where she became Professor of Earthquake Physics in 2007; she joined the University of Adelaide in January 2015.

Sandy's current research is in the general area of operational earthquake forecasting, in essence the determination of time dependent changes to earthquake probabilities. Her work focuses on the computation of Coulomb stress changes which affect earthquake likelihood in time and space, and in combining this physics based approach with geological and statistical models. Sandy was a member of the expert elicitation panel on future seismic hazard in the Canterbury region whose work informed the revised building codes in Christchurch, New Zealand. She was also lead editor of a special issue of the Journal of Geophysical

Research on 'stress transfer, earthquake triggering, and time-dependent seismic hazard', and is lead author of the review paper that introduces the volume.

## Your Opportunities to Support AESC 2016

The Convention offers a range of opportunities that will enable your organisation to enjoy strong branding and exposure in a focused, professional learning environment. Packages and commitment levels vary and can be tailored to suit your marketing strategies. Whatever your business, AESC 2016 has a package that will help you realise your business and networking objectives and make a significant contribution towards the overall success of the event. The following pages outline a range of partnership packages that offer opportunities for industry participation.

The Organising Committee would be delighted to speak with you to further discuss the promotional opportunities outlines in this prospectus and would be happy to tailor a partnership package to suit your specific requirements. Please don't hesitate to contact one of the committee members on p.6 or All Occasions Management on 08 8125 2200 or [aesc2016@aomevents.com](mailto:aesc2016@aomevents.com)

## Partnerships

The Organising Committee are pleased to offer a range of Partnerships. The benefits offered by each package are detailed in each column. Additional and/or alternative proposals are welcomed from interested parties. If you are interested in any of the following packages, please complete the PARTNERSHIP APPLICATION FORM at the end of this brochure and return it to All Occasions Management.

The following information should be noted:

- All partnership package fees include 10% GST (Australian)
- Partners will be issued with a tax invoice to ensure that registered Australian businesses are able to recover the GST portion of the partnership package by claiming an input tax credit.
- All prices are quoted in Australian Dollars.

|                            |   |
|----------------------------|---|
| GENERAL ENQUIRIES:         | Caroline Forbes <a href="mailto:caroline.forbes@adelaide.edu.au">caroline.forbes@adelaide.edu.au</a>  |
| PROGRAM ENQUIRIES:         | Alan Collins <a href="mailto:alan.collins@adelaide.edu.au">alan.collins@adelaide.edu.au</a>   |
| FIELD TRIPS AND WORKSHOPS: | Rian Dutch <a href="mailto:Rian.Dutch@sa.gov.au">Rian.Dutch@sa.gov.au</a>   |
| PARTNERSHIPS (CORPORATE):  | Anna Petts <a href="mailto:anna_petts@yahoo.com.au">anna_petts@yahoo.com.au</a><br>Tony Milnes <a href="mailto:anthony.milnes@adelaide.edu.au">anthony.milnes@adelaide.edu.au</a> |
| PARTNERSHIPS (GOVERNMENT): | Tom Raimondo <a href="mailto:Tom.Raimondo@unisa.edu.au">Tom.Raimondo@unisa.edu.au</a>   |
| SYMPOSIA:                  | Rosalind King <a href="mailto:rosalind.king@adelaide.edu.au">rosalind.king@adelaide.edu.au</a>  |
| MARKETING OR FINANCIAL:    | Sue Fletcher <a href="mailto:sue@gsa.org.au">sue@gsa.org.au</a>   |
| OUTREACH:                  | Ben McHenry <a href="mailto:Ben.McHenry@samuseum.sa.gov.au">Ben.McHenry@samuseum.sa.gov.au</a>  |
| POSTER ENQUIRIES:          | Claire Wade <a href="mailto:clairewade@adam.com.au">clairewade@adam.com.au</a>  |

All Occasions Management has been appointed to assist the Organising Committee in coordinating the convention and an experienced exhibition supply company will be contracted to supply the trade exhibition materials.

E: [aesc2016@aomevents.com](mailto:aesc2016@aomevents.com)

P: +61 8 8125 2200

F: +61 8 8215 2233

A: 41 Anderson Street, Thebarton SA 5031



**ALL OCCASIONS  
GROUP**

**FOCUS ON YOUR DESTINATION,  
WE MANAGE THE JOURNEY.**

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Conferences | Events  
Corporate + Group Travel  
Speakers + Entertainers  
Exhibitions + Tradeshows



Image above: "Folding of Adelaidean sediments at Hallett Cove, Adelaide"  
Source—Caroline Forbes

|   | Diamond Partner   | Ruby Partner   | Emerald Partner  | Sapphire Partner   | Opal Partner   | Aquamarine Partner   |
|---|---|--|--|--|--|--|
|   | Main Auditorium Partner   | Coffee and Name Badge Partner  | Sole supporter of Icebreaker Event   | Sole supporter of Convention Dinner  | Direct supporter of 10 student Delegates   | Direct supporter of 5 student Delegates  |
|   | \$66,000<br>1 only  | \$44,000<br>1 only   | \$33,000<br>1 only   | \$22,000<br>1 only   | \$22,000 each  | \$11,000 each  |
| Provide a Company or Organisation CEO to address the entire delegation at the Official Opening Ceremony (2-3 minutes)   | ✓   |  |  |  |  |  |
| Provide a renowned Keynote Technical Speaker or nominate a Company Chief Geoscientist to address a relevant technical session, subject to the approval of the Program Committee       | ✓   | ✓  |  |  |  |  |
| Nominate a Session Chairperson to chair a session in a field of key research or business activity   | ✓   | ✓  | ✓  |  |  |  |
| Key marketing benefits & Partnership acknowledgements:  | <ul style="list-style-type: none"> <li>◆ Prominent verbal acknowledgement by Chairpersons at Opening &amp; Closing ceremonies &amp; other appropriate times throughout the Convention.</li> <li>◆ Company logo on all title slides &amp; banner in main auditorium</li> <li>◆ Sponsor of Day 1 lunch, including corporate signage at tables</li> <li>◆ Provision of Hospitality Suite within Convention venue to host business meetings, promotions, interviews, marketing &amp; etc</li> </ul> | <ul style="list-style-type: none"> <li>◆ Prominent verbal acknowledgement by Chairpersons at appropriate times throughout the Convention</li> <li>◆ Company logo on name badges for all Delegates</li> <li>◆ Sponsor of Day 2 lunch, including corporate signage at tables</li> <li>◆ Company name on coffee cups &amp; vouchers providing 1 free coffee from a coffee cart to every registered delegate (additional vouchers provided)</li> </ul> | <ul style="list-style-type: none"> <li>◆ Prominent verbal acknowledgement by Chairpersons at appropriate times throughout the Convention</li> <li>◆ Company signage including display of free-standing banners (supplied by Partner) at Icebreaker event</li> <li>◆ Company logo on all cocktail tables</li> <li>◆ Distribution of Company-branded promotions at Icebreaker Event</li> </ul> | <ul style="list-style-type: none"> <li>◆ Verbal acknowledgment by Chairpersons at appropriate times throughout the Convention</li> <li>◆ Company representative to briefly address (3-5 minutes) Delegates at the Dinner</li> <li>◆ Display of free-standing banners (supplied by Partner) at the Dinner</li> <li>◆ Company logo on menus</li> <li>◆ 1 small promotional item (supplied by Partner Company) for Delegates &amp; guests on Dinner tables</li> </ul> | <ul style="list-style-type: none"> <li>◆ Verbal acknowledgment by Chairpersons at appropriate times throughout the Convention for funding student attendees</li> </ul> | <ul style="list-style-type: none"> <li>◆ Verbal acknowledgment by Chairpersons at appropriate times throughout the Convention for funding student attendees</li> </ul> |
| Student Support recognition. Partner to be acknowledged as the direct support of Student Delegates (registration fees). Students could be selected in fields targeted by the Partner. | 15 students   | 10 students  |  |  | 10 students  | 5 students   |



## Tier 1 Partnership Categories (continued)

|   | Diamond Partner<br>Main Auditorium Partner  | Ruby Partner<br>Coffee and Name Badge Partner  | Emerald Partner<br>Sole supporter of Icebreaker Event  | Sapphire Partner<br>Sole supporter of Convention Dinner  | Opal Partner<br>Direct supporter of 10 student Delegates   | Aquamarine Partner<br>Direct supporter of 5 student Delegates   |
|---|---|--|--|--|--|---|
| Exhibition booth packages   | 4 Standard Booths in prime location   | 2 Standard Booths in prime location  | 1 Standard Booth   | 1 Standard Booth   | 1 Standard Booth   |   |
| Full convention registrations (includes attendance at all Convention sessions; morning tea, lunch & afternoon tea on each day; attendance at Ice Breaker, Convention satchel, program & name tag) | 6 Registrations   | 4 Registrations  | 3 Registrations  | 2 Registrations  | 2 Registrations  | 1 Registration  |
| Tickets to Convention Dinner  | 6 tickets   | 4 tickets  | 3 tickets  | 6 tickets  | 2 tickets  | 1 ticket  |
| Tickets to Public Forum   | 15 tickets  | 10 tickets   | 8 tickets  | 6 tickets  | 6 tickets  | 4 tickets   |
| Additional tickets to Icebreaker  |   |  | 10 tickets   |  |  |   |
| Advertisement in Convention Handbook (finished art to be supplied) plus article describing company activity, including contact details  | 1 full page (A4) color advertisement plus 400 word article  | 1 full page (A4) color advertisement plus 400 word article   | 1 full page (A4) B&W advertisement plus 200 word article   | 1 half page B&W advertisement plus 150 word article  | 1 half page B&W advertisement plus 150 word article  | 1 half page B&W advertisement plus 100 word article   |
| Convention Delegate list (supplied post-Convention (ref Privacy Legislation 2001))  | ✓   | ✓  | ✓  | ✓  | ✓  | ✓   |
| Convention Satchel insert - opportunity to place 1 insert into Delegate satchels (e.g. corporate literature or promotional merchandise, excluding notepads & pens)                                | ✓   | ✓  | ✓  | ✓  | ✓  | ✓   |
| Company logo displayed on:  | <ul style="list-style-type: none"> <li>◆ Banner (supplied by Partner) in Plenary Session room</li> <li>◆ Prominent signage at entrance to Convention</li> <li>◆ All Convention signs in main auditorium &amp; trade display area</li> <li>◆ AESC website with hyperlink to Company website</li> <li>◆ All Convention publicity material</li> <li>◆ On Convention satchel 'luggage' tag</li> </ul> | <ul style="list-style-type: none"> <li>◆ Banner (supplied by Partner) in Plenary Session room</li> <li>◆ Prominent signage at entrance to Convention</li> <li>◆ All Convention signs in main auditorium &amp; trade display area</li> <li>◆ AESC website with hyperlink to Company website</li> <li>◆ All Convention publicity material</li> <li>◆ Convention satchel 'luggage' tag</li> </ul> | <ul style="list-style-type: none"> <li>◆ Prominent signage at entrance to Convention</li> <li>◆ All Convention signs in main auditorium &amp; trade display area</li> <li>◆ AESC website with hyperlink to Company website</li> <li>◆ All Convention publicity material</li> </ul> | <ul style="list-style-type: none"> <li>◆ Prominent signage at entrance to Convention</li> <li>◆ All Convention signs in main auditorium &amp; trade display area</li> <li>◆ AESC website with hyperlink to Company website</li> <li>◆ All Convention publicity material</li> </ul> | <ul style="list-style-type: none"> <li>◆ Prominent signage at entrance to Convention</li> <li>◆ All Convention signs in main auditorium &amp; trade display area</li> <li>◆ AESC website with hyperlink to Company website</li> <li>◆ All Convention publicity material</li> </ul> | <ul style="list-style-type: none"> <li>◆ All Convention signs in main auditorium &amp; trade display area</li> <li>◆ AESC website with hyperlink to Company website</li> <li>◆ All Convention publicity material</li> </ul> |

## Tier 2 Partnership Categories

|   | Session Partner with naming rights to a selected session   | Abstracts Flash Drive   | Internet Café Partner   | Convention Satchel Partner  | Exhibition Booths  |  |
|---|--|---|---|---|--|--|
|   | \$8,800 each   | \$5,500<br>1 only   | \$4,500<br>1 only   | \$5,500<br>1 only   | Standard Booth<br>\$4,400  | Micro Booth<br>\$2,200   |
| Key marketing benefits & Partnership acknowledgements:  | <ul style="list-style-type: none"> <li>◆ Verbal acknowledgement by Chairperson at Session</li> <li>◆ Company logo on all title slides for the Session</li> <li>◆ Display of free-standing banner (supplied by Partner) at the Session</li> </ul> | <ul style="list-style-type: none"> <li>◆ Company logo on one side of Flash-drive (AESC logo printed on reverse side)</li> <li>◆ 1 marketing &amp; information document (max size 50Mb) included on Flash-drive with Convention Abstracts</li> </ul> | <ul style="list-style-type: none"> <li>◆ Company logo screen savers on all Internet Café computer screens</li> <li>◆ Promotional material (supplied by Partner) provided in Internet Café</li> <li>◆ Start up screen set to company homepage</li> </ul> | <ul style="list-style-type: none"> <li>◆ Satchel with Company logo distributed to each Convention Delegate (Not exclusive logo, the GSA logo will also be displayed)</li> </ul> | <ul style="list-style-type: none"> <li>◆ Access to delegates through the implementation of the Exhibitor Passport incentive</li> </ul> | <ul style="list-style-type: none"> <li>◆ Access to delegates through the implementation of the Exhibitor Passport incentive</li> </ul> |
| Exhibition booth packages   |  |   |   |   | 1 Standard Booth   | 1 Micro Booth  |
| Full convention registrations (includes attendance at all Convention sessions; morning tea, lunch & afternoon tea on each day; attendance at Ice Breaker, Convention satchel, program & name tag) | 1 Registration   |   |   |   | 1 Registration<br><br>(1 discounted registration per booth is also available to exhibitors, at additional cost).                       | 1 Registration   |
| Tickets to Convention Dinner  | 1 ticket   |   |   |   |  |  |
| Tickets to Public Forum   | 1 ticket   |   |   |   |  |  |
| Additional tickets to Icebreaker  |  |   |   |   |  |  |
| Convention Delegate list (supplied post-Convention (ref Privacy Legislation 2001))  | ✓  | ✓   | ✓   | ✓   | ✓  | ✓  |
| Convention Satchel insert - opportunity to place 1 insert into Delegate satchels (e.g. corporate literature or promotional merchandise, excluding notepads & pens)                                | ✓  | ✓   | ✓   | ✓   |  |  |
| Company logo displayed on:  | AESC website and acknowledgement in Convention Handbook  | AESC website and acknowledgement in Convention Handbook   | AESC website and acknowledgement in Convention Handbook   | AESC website and acknowledgement in Convention Handbook   | AESC website and acknowledgement in Convention Handbook<br><br>Company logo displayed in the Exhibitor Passport for stamping.          | AESC website and acknowledgement in Convention Handbook<br><br>Company logo displayed in the Exhibitor Passport for stamping.          |

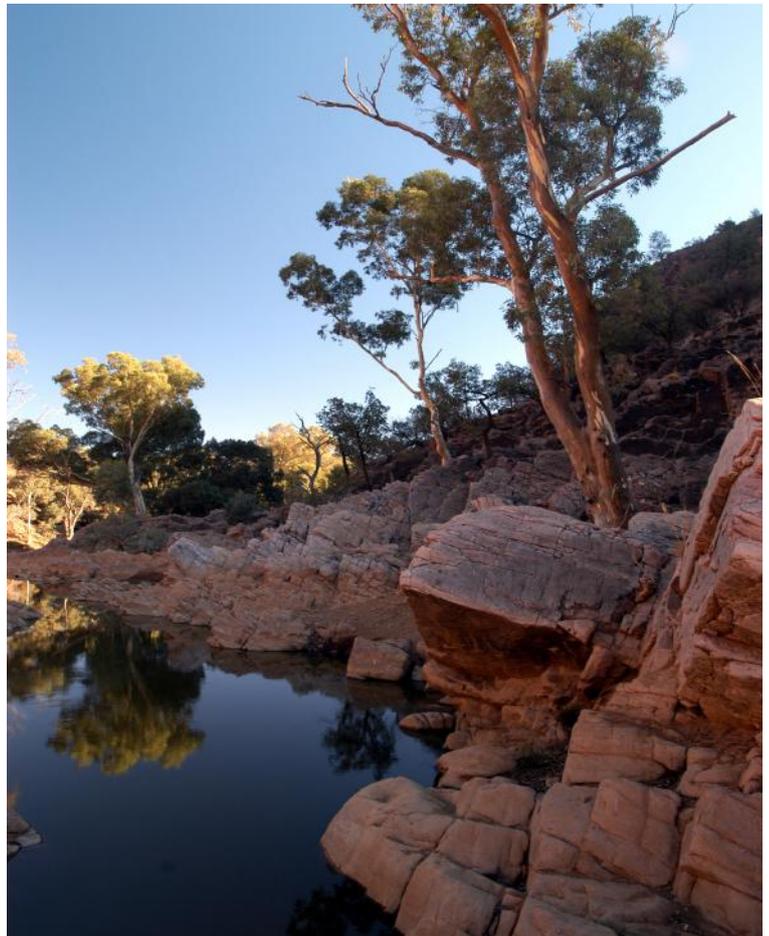
## Tier 3 Partnership Categories

|   | Lunch Partner   | Morning or Afternoon Tea  | Happy Hour Drinks  | Pocket Program   | Convention Notepad   | Pens   | Satchel Insert   | Student Support   |
|---|---|---|--|--|--|--|--|---|
|   | \$8,250 each<br>2 only (plus 1 each Diamond & Ruby Partners)  | \$3,900<br>8 available  | \$2,500<br>4 available   | \$3,300<br>1 only  | \$1,500<br>1 only  | \$1,500<br>1 only  | \$990<br>each insert item  | \$1,100<br>each student   |
| Key marketing benefits & Partnership acknowledgements:  | <ul style="list-style-type: none"> <li>◆ Company logo displayed at lunch service points</li> <li>◆ Display of free-standing Corporate signage (supplied by Partner) on selected lunch day in lunch service areas</li> </ul> | <ul style="list-style-type: none"> <li>◆ Free-standing Corporate signage (supplied by Partner) displayed in morning or afternoon tea service areas during allocated period</li> </ul> | <ul style="list-style-type: none"> <li>◆ Happy Hour drinks function held in Exhibition &amp; Poster areas at the end of each of 4 days</li> <li>◆ Free-standing Corporate signage (supplied by Partner) displayed in areas where drinks are being served during allocated service period</li> <li>◆ Company logo on service trays &amp; cocktail tables</li> </ul> | <ul style="list-style-type: none"> <li>◆ Company logo on front cover of Pocket Program distributed to each Delegate in Convention Satchel</li> </ul> | <ul style="list-style-type: none"> <li>◆ Notepad (supplied by Partner) distributed to each Delegate in Convention Satchel</li> </ul> | <ul style="list-style-type: none"> <li>◆ Pen (supplied by Partner) distributed to each Delegate in Convention Satchel</li> </ul> | <ul style="list-style-type: none"> <li>◆ One insert of corporate literature or promotional merchandise (excluding notepads or pens) distributed to every Delegate in the Convention Satchel</li> </ul> | <ul style="list-style-type: none"> <li>◆ Sponsorship for 1 student to register &amp; attend the Convention (inclusive of Icebreaker &amp; Convention Dinner)</li> </ul> |
| Student Support recognition - Partner to be acknowledged as the direct support of Student Delegates (registration fees). Students could be selected in fields targeted by the Partner.            |   |   |  |  |  |  |  | Per student sponsored   |
| Full convention registrations (includes attendance at all Convention sessions; morning tea, lunch & afternoon tea on each day; attendance at Ice Breaker, Convention satchel, program & name tag) | 1 Registration  | 1 Registration  |  |  |  |  |  |   |
| Tickets to Convention Dinner  | 1 ticket  |   |  |  |  |  |  |   |
| Tickets to Public Forum   | 1 ticket  |   |  |  |  |  |  |   |
| Additional tickets to Icebreaker  |   |   |  |  |  |  |  |   |
| Convention Delegate list (supplied post-Convention (ref Privacy Legislation 2001))  | ✓   | ✓   | ✓  | ✓  | ✓  | ✓  | ✓  | ✓   |
| Convention Satchel insert - opportunity to place 1 insert into Delegate satchels (excluding notepads & pens)  | ✓   |   |  | ✓  |  |  | ✓  | ✓   |
| Company logo displayed on:  | AESC website and acknowledgement in Convention Handbook   | AESC website and acknowledgement in Convention Handbook   | AESC website and acknowledgement in Convention Handbook  | AESC website and acknowledgement in Convention Handbook  | AESC website and acknowledgement in Convention Handbook  | AESC website and acknowledgement in Convention Handbook  |  | AESC website and acknowledgement in Convention Handbook   |

The organising committee is well aware of the investment that Partners make when committing to participate in this convention. To ensure a successful time for all concerned, several “value-adding” measures have been taken including:

- All morning tea, lunch and afternoon tea breaks will be located in the exhibition area, making it a true meeting point for delegates and a wonderful opportunity to network with them.
- Exhibition passport scheme - all delegates will be encouraged to participate in an incentive programme through which they will have the chance to win a valuable prize. An ‘exhibition passport’ will be distributed to each delegate via the convention satchel. To be eligible for the prize, the passport must be endorsed by EVERY exhibitor. This endorsement can only be gained by visiting each of the exhibition stands. All fully endorsed ‘passports’ will then be put into a draw that will be conducted during the last day of the convention. The winning delegate must be present at that time to be eligible to collect one of the prizes if his/her name is drawn. All exhibitors will be provided with ‘endorsement stickers’ with which to endorse each ‘passport’.

If you are interested in a partnership opportunity or an exhibition booth, complete the PARTNERSHIP/EXHIBITOR APPLICATION FORM at the end of this brochure and return to the convention Secretariat. Both ‘open space’ and panelled booths are available. Please indicate your preference on the application form on p.14.



*Image above: Arkaroola Creek, west of Arkaroola, northern Flinders Ranges.  
Source—Steve Hill*

1. VENUE Adelaide Convention Centre  
North Terrace  
Adelaide, SA 5000
2. EXHIBITION DATES & OPENING HOURS Monday 27th June - Thursday 30th June 2016  
Exhibition will be open throughout the convention  
(Bump in will take place on Sunday 26th June and Bump out will be in the afternoon of Thursday 30th June 2016 - times to be confirmed in exhibitor manual to be distributed to all confirmed exhibitors).
3. STANDARD BOOTH PACKAGES
- Each Standard booth module (3m wide x 3m deep) includes the following unless otherwise negotiated:
- 2.4m high wall panelling
  - Fascia on all open aisle frontages
  - 2 x 150 watt spotlights per Standard booth
  - 1 x 4 amp power point per Standard booth
- Each Micro booth module (1m wide x 1m deep) includes the following unless otherwise negotiated:
- 2.4m high wall panelling at rear and 1m high panel to left or right.
  - Fascia velcroed to the top of back wall
  - 1 x 150 watt spotlights per Micro booth
  - 1 x 4 amp power point per Micro booth
- Any furniture & additional requirements can be organised at the exhibitor's expense through the contracted exhibition supplier.  
Full logistical information will be provided to confirmed exhibitors in the exhibitor manual to be forwarded nearer to the time of the convention.
4. ADDITIONAL EXHIBITOR/PARTNER REGISTRATION One special Exhibitor/Partner Registration is available for Exhibitor/Partner personnel additional to those already included in the Partnership Packages. The inclusions are attendance at all convention sessions; morning tea, lunch and afternoon tea; attendance at Ice Breaker, convention satchel, programme & name tag.
5. LIABILITY Partners & Exhibitors assume entire responsibility and hereby agree to protect, indemnify, defend and hold the Geological Society of Australia and its employees and agents harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising from or caused by the partner's installation, removal, maintenance, occupancy or use of convention premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents. The organisers will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the organiser will not be accountable for the level of commercial activity generated.
6. INSURANCE It is a condition of your participation at this event that you provide proof of current Public Liability insurance of at least \$10m. A 'Certificate of Currency' as evidence of that cover must be forwarded to the convention Secretariat.  
Exhibition materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's display, equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the GSA from any and all such abuses, damages and claims.
7. SECURITY Every precaution will be taken to protect the exhibitors' equipment & product. The organising committee will not accept responsibility for loss of, or damage to, exhibits or equipment placed in the venue. In all cases the exhibitor must assume responsibility for damage of property, accident and injuries to employees, delegates and others.

8. ADDITIONAL LIGHT & POWER To avoid overloading circuits, exhibitors shall not be permitted to add wattage without approval from the exhibition contractor. All orders for electrical installations must be submitted prior to installation; any illuminated displays, electrical equipment and motors must conform to the rules and regulations and any such installations must be installed by a licensed electrical contractor at the exhibitor's expense.
9. STAND ALLOCATION CRITERIA Major supporter booths will be allocated first, (i.e. Diamond, Ruby, Emerald, Sapphire, Opal & Aquamarine) then booths will be allocated in order of receipt of completed forms and payments. It will be an advantage therefore, to book and pay as early as possible to secure an advantageous location. No booth allocation will be considered unless accompanied by a deposit. Late applications will be considered subject to space availability.
10. CANCELLATION POLICY In the event of cancellation, an administration fee of \$330 will apply prior to 17 April 2016. No refunds on sponsorship will be made for cancellations received after this date. Refunds on exhibition booths will only occur if the booth is resold. Cancellations must be made in writing and forwarded to the convention Secretariat.
11. HOW TO APPLY Application to participate must be submitted on the Partnership Application form at the end of this brochure and returned to the address indicated. A written confirmation and a tax invoice will be forwarded from the Secretariat. Full payment is required within 30 days of invoice date, unless other arrangements have been made. Cheques should be payable to the Australian Earth Sciences Convention (AESC) and must be drawn by an Australian bank. All monies must be received prior to the event. No company will be listed as a partner in any convention material until full payment and an application form has been received by the convention Secretariat. The acceptance of the application shall be at the discretion of the organisers, and upon acceptance, becomes a contract. By completing and signing the application, the undersigned agrees to comply with, and be subject to, the terms and conditions contained in this document. The organisers reserve the right to refuse or deny any application.
- NB All Exhibitors will be sent a comprehensive exhibitor manual containing all logistical information ON RECEIPT OF FINAL PAYMENT.
12. OTHER TERMS & CONDITIONS
- Partners will be informed of all deadlines for the provision of information or materials through regular email updates and the convention website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by the convention organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance
  - Due to the privacy legislation, the organisers cannot guarantee the inclusion of ALL participants' details on the delegate list.
  - No exhibitor shall commence dismantling or packing product before the end of the final coffee break on the last day of the convention. It is the responsibility of each exhibitor to have material packed, identified and cleared for shipment by the closing of the convention registration desk. The organisers will not be held responsible for any items left behind.
  - The partner undertakes that they will not hold any events or social functions on the same date or time as official Convention Program sessions or social functions.
  - The organisers, at its discretion, shall have the right to postpone or cancel the convention and shall be liable in no way for losses resulting from such delay or cancellation.
  - The organisers reserve the right to rearrange the floor-plan and/or relocate any exhibit without notice. The organisers will not discount or refund for any facilities not used or required. The organisers must approve the size and content of all satchels or convention bag inserts.
  - The partner agrees to abide by and comply with the rules and regulations including any amendments that the organisers may make from time to time. The partner further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorised local, state and federal governments.



# Partnership Application Form

Name \_\_\_\_\_ Position \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

**I have read the Terms and Conditions as outlined.**

- |  |           |                                    |   |
|--|-----------|------------------------------------|---|
| <input type="checkbox"/> Diamond Partner                                   | \$ 66,000 |                                    |   |
| <input type="checkbox"/> Ruby Partner                                      | \$ 44,000 |                                    |   |
| <input type="checkbox"/> Emerald Partner                                   | \$ 33,000 |                                    |   |
| <input type="checkbox"/> Sapphire Partner                                  | \$ 22,000 |                                    |   |
| <input type="checkbox"/> Opal Partner                                      | \$ 22,000 |                                    |   |
| <input type="checkbox"/> Aquamarine Partner                                | \$ 11,000 |                                    |   |
| <input type="checkbox"/> Session Sponsor                                   | \$ 8,800  |                                    |   |
| <input type="checkbox"/> Abstract Flash Drive                              | \$ 5,500  |                                    |   |
| <input type="checkbox"/> Internet Café                                     | \$ 4,500  |                                    |   |
| <input type="checkbox"/> Exhibition Booth Only                             | \$ 4,400  |                                    |   |
| <input type="checkbox"/> Micro Booth Only                                  | \$ 2,200  |                                    |   |
| <input type="checkbox"/> Lunch Sponsor                                     | \$ 8,250  | <input type="checkbox"/> Wednesday | <input type="checkbox"/> Thursday   |
| <input type="checkbox"/> Morning or <input type="checkbox"/> Afternoon Tea | \$ 3,900  | <input type="checkbox"/> Monday    | <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday |
| <input type="checkbox"/> Pocket Programme                                  | \$ 3,300  |                                    |   |
| <input type="checkbox"/> Happy Hour Drinks                                 | \$ 2,500  | <input type="checkbox"/> Monday    | <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday |
| <input type="checkbox"/> Notepads  | \$ 1,500  |                                    |   |
| <input type="checkbox"/> Pens  | \$ 1,500  |                                    |   |
| <input type="checkbox"/> Student Support                                   | \$ 1,100  |                                    |   |
| <input type="checkbox"/> Satchel Insert                                    | \$ 990    |                                    |   |

### Application and Payment:

Complete the Sponsorship Booking Form and return it to All Occasions Management. On receipt of the form, a confirmation letter will be sent with a tax invoice for the deposit amount (50% of total payment due). Final payment of the remaining 50% is due by 28 February 2016 with a tax invoice to be sent to you. If your payment is not received by the due date, the sponsorship will become available to other interested organisations.

### Payment Details

Payment may be made by:

**Cheque** or money order payable to: **"Australian Earth Sciences Convention" c/o All Occasions Management**  
Postal Address: All Occasions Management  
41 Anderson Street  
Thebarton SA 5031

### Electronic Funds Transfer "Australian Earth Sciences Convention" BSB/ SWIFT: 065 112 Account number 1016 3929

To allow us to identify your EFT payment, please enter **AESC 2016** and your company name as the statement reference and email remittance to [accounts@aomevents.com](mailto:accounts@aomevents.com)

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please return this form to:

All Occasions Management, 41 Anderson Street, THEBARTON SA 5031

